

Interactive kids kiosk

# Play Buddy

commercial proposal



# Play Buddy

## WHAT IS PLAY BUDDY?

Production company Alniko Ltd. introduces our new product for children – interactive kids kiosk **Play Buddy**.



**Play Buddy** is a touch screen kiosk with multiple colorful cognitive games for children ages 3 to 12 years.

**Play Buddy** can be a perfect solution for establishments which lack large spaces for a full size children's playground.

**Play Buddy** can also be a wonderful add-on to an existing entertainment area for children.

**alniko**®



# Play Buddy

## WHAT IS IT FOR?

Interactive kids kiosk **Play Buddy** is perfect for any business that customers with children frequent and where kids have to wait for some time, while parents do shopping or attend to other important matters requiring concentration. Quality of sales can suffer when adults get distracted and nervous when children misbehave, get impatient, or insistent upon their parents' attention.



## We have a solution!



Touch screen interactive kiosk **Play Buddy** is an ideal solution for this problem. We can help you retain *existing* or acquire *new loyal* customers by involving children in educational gaming activities.





# Play Buddy

## APPLICATION FIELD

Cafes and restaurants



Shops and supermarkets



Shopping and leisure centers



Clinics, health centers and hospitals



Kindergartens and schools



Bank offices



Hotels and sanatoriums



Cinemas



Car service locations



Beauty salons and fitness centers



Insurance companies



Tourist offices



## ADVANTAGES

### Business owner

- Increased revenue and overall sales due to a longer stay of visitors
- Expanded new customer with children pool
- Increased customers loyalty
- Organized play area in areas with limited space
- No maintenance fees

### Parents

- Improved decision-making or increased selection of goods or services
- Confidence that the child is occupied by educational and not just entertainment activities that develop a child's abilities
- Secure game design - protection

### Staff

- Decreased noise level
- Increased focus and concentration on current and potentially new customers
- Decreased work load due to low maintenance of kiosk units

### Children

- Colorful touch screen designs
- Multiple game/activity option to choose from for every age and taste



## MODELS



Model	Mini Econom	Mini	Onboard	Labirint
Description	Metal body	Metal body	HPL body Wall recessed	HPL body Wall mounting
Monitor	17"	19"	19"	21.5"
WxDxH*, mm	580x430x650	580x430x650	650x120x650	800x160x600
Weight, kg	35	35	25	33
Square, m <sup>2</sup>	0,25	0,25	0,08	0,13
Price with game package	<b>849€</b>	<b>1 149€</b>	<b>1 149€</b>	<b>1249€</b>





## MODELS



Model	Side	Single	Double	Single Outside
Description	HPL and wood body Adjacent to the wall	HPL and wood body With bench	HPL and wood body For 2 kids with benches	HPL body for outside With bench
Monitor	21.5"	21.5"	21.5" x 2	21.5"
WxDxH*, mm	640×145×1150	710x645x1170	710x1180x1170	710x750x1180
Weight, kg	35	60	80	119
Square, m2	0,09	0,46	0,84	0,53
Price with game package	<b>1 349€</b>	<b>1 449€</b>	<b>2 149€</b>	<b>1 949€</b>

\* All sizes are optimized for europallet.



## MATERIALS

For most of our models we use the HPL coating of plastic, creating the perfect consumer properties, which are necessary for kids playing devices.



HPL plastic is a composite engineering high-pressure plastic, which consists of natural material – cellulose.

### Advantages of HPL:

- ✓ shock resistance;
- ✓ service life: 12 years+;
- ✓ does not contain harmful organic substances and does not emit harmful compounds and dust;
- ✓ does not absorb odor and pollution;
- ✓ not affected by corrosion and virtually non-flammable;
- ✓ has 100% resistance to detergents and disinfectants and easy to clean;
- ✓ due to the biocidal additives has antimicrobial properties.





# Play Buddy

## BRANDING

Basic color for all models of Play Buddy is yellow. On request of the customer we can do branding in corporate colors for additional fee.



# Play Buddy

## MAIN FEATURES

- ✓ Interactive kids kiosks Play Buddy are plug and play devices, completely safe and have all necessary certificates.
- ✓ All cases were designed with ergonomics and organoleptic concepts in mind and taking into consideration age specific needs of children ages 3 to 12.
- ✓ Games reflect active input of specialists, teachers, and psychologists.
- ✓ Children of targeted age groups participated in testing of this gaming software.
- ✓ All kiosks can be commercialized and equipped with note or coin validators.





# Play Buddy

## SOFTWARE



The main character of our games is a baby-tiger named **Play Buddy** who loves to play different games. He has hidden after our logo and one can see his ears.

- All the games were designed for touch screen and have easy control.
- All games are divided into three age groups: 3-5 years, 6-9 years, 9-12 years, and have different difficulty levels.
- For small kids we have voice and video prompts.
- In most games children can choose from a variety of stories and illustrations.
- The sound can be disabled at any stage of the game.
- Every half hour a child is invited to play the bonus game, which is built on the principles of eye training with a cheerful voice in rhymes.
- After successful passing the game all the players receive ovation.

### Games design



Find an object



Spot the difference



# Play Buddy

## GAME SETS

### PLAY BUDDY IN CIRCUS



### PLAY BUDDY EXPLORES THE OCEAN



Each package includes:

- Drawing
- Coloring
- Puzzle
- Rebus
- Farm
- Part and whole
- Memory
- Squares
- Catch a fruit
- Spot the difference
- Oughts and crosses
- Find an object
- Logic chains

Overall number of game options: 57 + 1 bonus game.

Price per game set: 150€

## Game design



Puzzle



Squares

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## PLAY BUDDY AT EXHIBITIONS



In 2014 **Play Buddy** won the Cup at the exhibition of children's and family leisure **SPORTLAND!**

Interactive playgrounds of exhibitors were visited by more than 70,000 children with parents!

According to the results of the exhibition **Play Buddy** was voted the favorite gaming platform of **SPORTLAND!**





## CONTACT US

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